

Annual General Meeting of the

Design in Mental Health Network Wednesday 3rd November 2021 at 10:00 hrs

Virtual meeting by Microsoft Teams because of the lockdown

AGENDA

- 1. Apologies for absence
- 2. Declaration of interests
- 3. Notes from last meeting
- 4. Chairman's report
- 5. Treasurer's report
- 6. Reports from work streams:
 - a) Stakeholder engagement
 - b) Testing and Innovation
 - c) Conferences
 - d) International
 - e) Research and Education
 - f) Editorial
 - g) Marketing
 - h) Memberships / Partnerships
- 7. Election results Board of Directors for 2021/22
- 8. Any other business
- 9. Date of next meeting: TBA



Name	Occupation	Other directorships	Other Charity trusteeships
Joseph Forster	Consultant	Skayfield	None
Phil Barsby	Director of Business Development	None	None
Philip Ross	Company Director	Safehinge Ltd (SC304496) Oyo Ltd (SC304490) Primera Ltd Primera Life Ltd Safehinge Group Ltd Safehinge Primera Inc	None
Jonathan Andrew Campbell	Director of Estates & Facilities		None
Alex Caruso	Director ACA+I Ltd, and Architect	ACA+I Ltd	None
Jennifer Andrea Gill	Healthcare Planner		None
Catherine Lake	Director P+HS Architects, and Architect	P+HS Architects	None
Paula Reavey	Professor of Psychology	None	None
Trudi Beswick	CEO Caudwell Children	CCG D&B Ltd, Definition Nutrition Ltd, Beswick Properties	None
Katharine Lazenby	People Participation Worker and Tutor	None	None
Steve Brown	Professor of Health and Organisational Psychology	None	None
Garry Charlton	Managing Director, CAD21 Ltd	CAD21 Limited CAD21 (Yorkshire) Limited CAD21 (North West) Limited CAD21 Holdings O&L Holdings	None



Minutes of the Design in Mental Health Network Annual General Meeting held on Wednesday 4th November 2020 at 12.00 pm.

Virtual meeting by Microsoft Teams because of the lockdown.

Present: Jenny Gill (Chair) (JG); Phil Barsby (PB); Phillip Ross (PR); Paula Reavey (PRe); Cath Lake

(CL); Alessandro Caruso (AC); Jonathan Campbell (JC); Trudi Beswick (TB)

Joe Forster (President) (JF);

Clive Stone (CS); Katharine Lazenby (KL); Steve Brown (SB); Garry Charlton (GC); Frank

Pitts (Architecture +); and Jonathan Baillie (Step Communications)

Meeting commenced at 12.06pm.

Agenda

Item

- 1 Apologies were received from: Wendy de Silva, IBI.
- 2 Declaration of interests was presented.
- The notes of the last AGM held on 9th October 2019.

Accepted as a true record.

4 To receive the Chairman's report

JG read the report circulated with the agenda papers.

JG invited comments. JF thanked JG for her hard work and wanted her contributions to be recognised.

JG proposed acceptance of the report.

Report accepted

5 To receive the Treasurer's report.

PB presented the draft accounts which were agreed and signed off by the Board. Final accounts can be provided on request.

Due to Covid, we were unable to hold the annual conference which is the largest source of income for the Network. The turnover for the year is shown a decrease from £64,800 last year to £24,500 this year. Membership subscriptions total just under £20,000 and the remainder from the Network magazine.

Expenses were significantly lower this year as well, due to the conference postponement and prevention of workstreams being delayed, and most of the meetings this year were held virtually. Expenses decreased from £32,000 last year to £16,562 this year. A surplus of just under £8000 remains.



The main Workstream cost was for the testing and innovation developments. Due to timing, these costs will be in the 2020/21 accounts. Circumstances like Covid 19 have prevented some of the other workstreams from being completed during 2019/20. From the budget set, all workstreams are well funded for 2020/21 and delivery of various projects will continue

All statutory obligations are up to date with Companies House, The Charities Commission and HMRC.

Report accepted

6 To receive the reports from the Work Streams

All work stream reports were circulated with the agenda for the meeting to all members. No questions or comments had been received from members unable to attend the AGM. *The Chairman proposed all reports be accepted in turn.*

6a Stakeholder Engagement

TB, the lead for Stakeholder Engagement gave her report. Key projects this year are:

- Board review survey to identify key focus areas, knowledge and need around stakeholder engagement; The business case for SE, Networking & Collaboration, Project Case Studies, Communications, Website & Social Media, Research, Inclusion & Diversity, Resources, Events and ensuring exponential growth of SE understanding.
- PRe and KL collaborated to coordinate round table engagement discussions with experts by experience for the annual conference (unfortunately postponed due to COVID -19).
- Delivered an open and broad panel discussion regarding stakeholder engagement with thanks to Steve Brown (Nottingham Uni), Katharine Lazenby (Expert by Experience), Andy Johnson (Clinical Director), Nigel Mason (Chartered Surveyor), Prof Paula Reavey (London South Bank Uni) and Trudi Beswick (CEO Caudwell Children). The event attracted a reasonable attendance and postevent views of the webinar recording on YouTube. This formed part of the first set of DIMHN webinars, however the reasonable interest in the topic did highlight the need to raise the profile of stakeholder engagement within the sector. This also showcased the requirement to improve widespread understanding of why and how SE should and is a positive part of the systematic process of developing R&D projects, services, core management operations, but in particular building environments which of course relate directly to our wellbeing, health and care.
- Creating guidelines and scoping documents to develop a Stakeholder Engagement Focus and Advisory Group. This will be launched to attract members through the DIMHN website, emails and social media



communications. The groups aim will be to raise awareness about the importance of stakeholder engagement across the sector, to support the development of the DIMHN workstreams and projects, assisting the Board members by sharing each other's knowledge through think tanks and communications, giving their expertise and utilise their practical skills.

No comments were received.

Report accepted

6b Testing and innovation

PR, lead of the Testing and Innovation workstream, presented his report.

Late 2019,and following extensive consultation with those who were involved in the 2018 workshops, submitted a final draft of the testing guidance to the BRE Governing Body who signed off on the testing guidance, allowing it to move to the final editing stages. The front cover was designed in line with the previous Design with People In Mind (DWPIM) documents and published in April 2020 on the BRE website.

Work is ongoing with BRE on the final phase to allow manufacturers to be able to submit their products for testing and certification with BRE. Testing will hopefully commence towards the end of November, but this is being finalised. Hoping for financial revenue in the future to come through with the testing work.

PR and Richard Hardy, BRE, who was the lead author on the testing guidance also hosted a joint webinar providing insight into the motivation behind the testing guidance initiative, how it can foster the next generation of innovation and facilitate safer *and* better recovery led designs.

Report accepted

6c Conference and Exhibition

JG presented the Conference and Exhibition Workstream report circulated with the agenda papers.

Planning for the conference in June 2020 was going ahead with most of the programme in place, when the pandemic hit, and plans were thrown into disarray. In March we took the very difficult decision with our conference organisers, Step Exhibitions, to postpone until November, hoping that we would be able to go ahead then. Unfortunately, this was not to be and in June we again decided that we would not be able to go ahead in November and so we reverted to our original plans, one year later. The conference will now take place on 9th and 10th June 2021 at the Ricoh Arena.



The conference group members for 2020 were:

- Jonathan Campbell (DiMHN)
- Wendy De Silva (Architects for Health)
- Chris Dzikiti (NAPICU)
- Katharine Lazenby (Expert by Experience)
- Dr Faisil Sethi (Consultant Psychiatrist)
- Richard Walker (Director of Capital Investment & Estate Services)
- Joe Llaneza (Clinical Business Manager)

Prior to the lockdown in March we had appointed further members to conference group to assist with our judging process. The judging didn't happen and so we have invited the following people to join our 2021 conference group which includes those named above and:

- Paul Yeomans (Architect)
- Victoria Jordan (Pennine Care NHS Trust)
- Mark Reed (Greater Manchester Mental Health Trust)
- Trudi Beswick (DiMHN)
- Neil Orpwood (Architect)

The group are now busy planning the Conference for next year, much of the programme has been transferred with presenters updating their presentations, but a further call for presentations was published in October. The awards entered this year will be carried over and the opportunity for new projects to be entered has been issued.

As a result of the postponement and the advent of new technology with Step Exhibitions we were able to introduce a digital week, held in our conference week in June. This was very successful and attracted over 40 speakers and 600 attendees. Building on this it was agreed to hold a programme of webinars monthly until the conference next year.

Report accepted

6d Partnerships

JC, the lead for the Partnerships Workstream presented the report.

The Partnership Workstream has been severely disrupted this year due to the global pandemic.

Following on from the good work undertaken over the last year within the Marketing Workstream it is suggested that the Partnership Workstream is reviewed with our marketing partners and Board of Directors with a view to developing key objectives and performance indicators for the forthcoming year.

Report accepted



6e International

AC commenced by thanking TC and PR for their help on establishing the workstream and looks forward to working with the new members of the Board in the coming year. He then presented the report for this new workstream, highlighting the goals, focus and achievements to date, including the collaboration with Salus being strengthened by a new MoU agreement signed earlier this year; DiMHN featuring as Event Partner for the European Healthcare Design Conference in 2021; representing the Board for the virtual European Healthcare Design Congress in September 2020 chairing the session: Designing for Mental Health, with contributions from Australia and the UK to explore how mental healthcare systems can be redesigned. The collaboration with the Academy continues to be under development and this year we have reciprocated an invitation to the Academy representatives from Italy to illustrate the Italian experience at the DIMHN webinar in April 2020. A MoU agreement of similar format to the one in place with Salus is currently under development to formalise and develop future collaborations.

Report accepted

6f Research and Education

PRe presented her report on this year's projects. The research workstream has been severely disrupted this year, as any face to face research work has had to be suspended, due to the global pandemic. The R&E workstream began working on one research this year: the joint NAPICU project. Unfortunately, the data collection for this project had to be suspended. However, one of Professor Reavey's Master's student was able to analyse the existing interviews and write this up as a report, which contributed to her Master's level dissertation. Data collection will resume when it is deemed safe to do so, by the university and the NHS.

Professor Reavey has agreed to assist students at Imperial college, London with judging their design projects and will be recording a short film on her perspective on psychologically informed environments and mental health.

Professor Brown and Professor Reavey have begun a collaborative project with a researcher from the Copenhagen business school in Denmark, to establish how psychiatric environments are worked and lived in, from the perspective of clinical staff and patients. The aim is to develop a number of publications which can be adapted to inform the membership of DIMH.

PRe and TB have also recently collaborated on research projects for Caudwell Children.

Report accepted



6g Marketing

PR presented the marketing report.

Having worked with Plane Perspective for a number of years, making big improvements in our marketing – both our website and mailshots, late 2019 the board decided to issue a tender to multiple marketing agencies to invite new ideas and approaches to growing the reach of the organisation and our key design and stakeholder messages. Glasgow Marketing Agency are our new partner, based on their track record of working with other 3rd sector organisations and outcome-led strategy. Due to disruptions of Covid and limited resource to progress this activity, this was only actioned in September 2020.

We have also identified another partner to help on creative and design campaigns on an ad-hoc basis. Something Big will be approached as we look at bigger redesign project of our website.

We have big ambitions for the year ahead in making the website easier to navigate and helping more people access our best practice content.

Report accepted

7 Election results and Board of Directors for 2019-2020

Three directors retired by rotation this year, Jenny Gill, Tony Crumpton and Alex Caruso. Alex Caruso reapplied, and Jenny Gill and Tony Crumpton stood down by rotation with Jenny Gill retiring as Chair.

There were more candidates than places available therefore the interview process was completed. JG thanked all those who applied.

Alex Caruso was re-elected to the board and will be joined by new members Katharine Lazenby, Steve Brown and Garry Charlton. JG welcomed them to the board.

Philip Ross has been appointed the new Chair of the Board, with Jonathan Campbell as Vice Chair. JG wished them both luck for the future.

8 Any other business

PR wanted to thank JG on behalf of the Board and recognise her inspirational contributions to the Design in Mental Health Network by electing her as Chair Emeritus.

JF also wished JG all the best for the future.

The meeting closed at 12:50 pm.

9 Date and time of next meeting: To be advised



Report	Chair's Report
Report prepared by	Philip Ross
Date	September 2021

Another year has passed with our lives affected by the pandemic; from losing loved ones or seeing friends and families suffer from long-Covid. We've made it through what I hope will be a once in a lifetime event and worked together to continue our mission to create better mental health environments.

We've continued with our digital working into 2021, however, we decided to take a leap of faith in April and proceed with our annual conference and exhibition in person. Two days in Coventry bringing everyone together to see the latest innovations, listen and learn from those with lived experience in mental health environments and see examples of best practice design and how the use of technology is creating better spaces for recovery. I came away with one key realisation; that we need to ensure we consider psychological safety as much as physical safety – we should be pushing designers and manufacturers to achieve both.

Our research team launched another in the Design With People in Mind (DWPIM) series, this year the book focused on Borders and Boundaries – something inspired by our collective experience of lockdowns. The book explores the many psychological borders and boundaries in mental health wards and how careful consideration of these can positively impact the care experience. Please check out our Resources section to see this and the full DWPIM series:

https://dimhn.org/resources/

This brings me to one of our other major investments for the year, our new website. Refreshed in the design to focus more on creating a day-to-day space for discussion and finding evidence to help people make good design decisions. We hope the website can become the go-to place for anyone working on creating or renovating mental health care environments, please check it out and sign up for free. https://dimhn.org/plans/choose-a-subscription/

Our other major milestone reached this year was the start of BRE testing, slowed down due to Covid restrictions, but we've now reviewed first full test and refined the testing guidance and reporting to ensure it is easy to use and select products with independent testing and assurance of performance. I see a great connection with this initiative and the push for psychological safety; just look at the example of how cars have improved driver and passenger safety using testing frameworks like NCAP and we wouldn't describe these as institutional.



The Board

Following our digital AGM in 2020, we welcomed three new board Directors – Professor Steve Brown, Garry Charlton and Katharine Lazenby. We also re-elected Alex Caruso for another three year term.

We also created a new volunteering role this year and welcomed four Associates – Richard Brown, Lianne Knotts, Kevin Gorman, and Jennifer Aspinall. Our Associates have been involved in several subcommittees and making a big impact with their collective experience in the design and construction of mental health environments.

You can see details of all our Directors and Associates here: https://dimhn.org/board-and-associates/

Workstreams

The key workstreams this year were:

Conference and Exhibitions: Jonathan Campbell

Editorial: Cath Lake

Research: Paula ReaveyInternational: Alex Caruso

Marketing: Philip Ross

Stakeholder Engagement: Trudi Beswick

Memberships / Partnerships: Garry Charlton

Testing and Innovation: Philip Ross

Board appointments

There were three board Directors coming who retired by rotation; Jonathan Campbell, Cath Lake and Phil Barsby. All three stated a wish to re-stand and the board cast votes in secret and decided to reappoint all three for another three year term. Whilst we will not be seeking new Directors to join the board, we will be reaching out to our membership to find more Associates to join our mission.



Report	Treasurer's Report
Report prepared by	Phil Barsby
Date	September 2021

At time of writing our accounts show that we generated £16,625 income from membership, £5819.50 from the Network magazine but unfortunately £0 from the exhibition and conference with it being moved from June to August due to Covid. (August is the start of the next financial year) Total income was £22,444.50

Expenses/running costs this year have totalled £39,596.48 This is an increase on 2019/20 (£16586.70) due to the brand new website, increased marketing with our new agency, and the new Borders and Boundaries Publication

As a result, our Net loss for the year is to be circa £17,151.98 which was expected and planned for.

The main Work Stream costing was for the Research developments and printing for the Borders and Boundaries Publication. Circumstances like Covid 19 have prevented some of the other work streams from being completed during 2020/21. From the budget set, all work streams are well funded for 2021/22 and delivery of various projects will continue

All statutory obligations are up to date with Companies House, The Charities Commission and HMRC.

Full (draft) accounts should be available at the AGM. If the AGM is virtual, they will be available electronically and if members are interested in a copy to email Chloe.



Workstream	Stakeholder Engagement
Report prepared by	Trudi Beswick
Date	September 2021

After creating the foundations to develop a stakeholder engagement focus and action plan to reach the sectors, individuals and professions the DIMHN support, it has been important to ensure a number of decisions, structural developments and policies were in place and agreed during 2021. The website, volunteer policy and the expenses policy are among the key developments which will ensure stakeholder engagement can be progressed further during 2022.

The action plan discussed consists of digital, face to face gatherings, email and social media campaigns. Should any of the topics discussed highlight information relevant to UN Goals or support reports that influence Government policy these can be communicated via my involvement in All Parliamentary Groups and /or be further investigated by the research workstream.

Sadly, the discussions and meetings we wished to have this year were delayed as many things have been due to the pandemic and the changing times, we all have had to manage. Hopefully as the future we face becomes brighter and the lessons we have learnt during this period of our lives can enhance our strategies our Stakeholder engagement can help to ensure support and growth for the community we serve as an organisation. It will be exciting to hear more from our members, about want they would like from DIMHN, to discuss with a wider audience of stakeholder's questions such as, what are the key priorities in design that need highlighting? How can good design help to tackle solutions to healthcare challenges? How do we support diversity and inclusion, increased accessibility and understanding of physical, neurodiversity and mental health? Among many other insightful questions which will help to shape supportive feedback into the sector.

It has been a pleasure to be one of the Judges for the Design in Mental Health Awards which received numerous outstanding applications in each category. I was pleased the suggestion of the international award was agreed opening up the DIMHN's reach over the forthcoming years and giving support to the international workstream. It has also been a pleasure to be involved with the work the research workstream has achieved producing the Boarders and Boundaries project, which is a true credit to Professor Paula Reavey and Professor Steve Brown and the team. I have also been able throughout the pandemic to deliver a number of webinars talking about 'Build back Better' and the impact the design environment has on health care and education which enabled me to raise DIMHN's profile.

I look forwards to hosting our AGM on the 20th of October and the strategy day on the 3rd of November at the Caudwell International Children Centre and thank our Chair Philip Ross and all the Board members for their support during 2021 and I look forwards to co-ordinating the next stages of the stakeholder engagement workstream commitments and focus for 2022.

Trudi Beswick BA(Hons) FRSA MIoD Trustee DIMHN Stakeholder Engagement Ambassador CEO of Caudwell Children



Workstream	Testing and Innovation
Report prepared by	Philip Ross
Date	September 2021

Another busy year for the testing and innovation workstream, the sub-committee was joined by a number of our new Associates. The team consisted of Richard Brown (Leicestershire NHS), Jen Aspinall (Vinci Construction), Garry Charlton (CAD21), Phil Barsby (Intastop), Kevin Gorman (Britplas) and Cath Lake (P+HS) and me (Safehinge Primera) – providing a wide range of views and expertise.

Covid has slowed progress down, with provisional testing starting in May. From this, we identified areas for improving the testing – both in the time it was taking and considering how performance would be reported. We've always aimed to ensure the results from testing show a graded performance to allow designers and specifiers to choose from a spectrum of risk mitigation, balancing this with aesthetics and feel of a product.

We created a mini-review of the testing guidance to establish what. If any adjustments needed to be made. We realised quite quickly the testing guidance did cover what we needed, but we could simplify the testing to just five cord types (bed sheet and 4mm, 2mm 1mm and 0.5mm) to represent the various ligature materials referenced during the initial feedback sessions.

We also moved to a more graduated categorisation of performance for ligatures – moving to record both the weight grade achieved and which cord type this was achieved with.

The revisions were signed off by the working group and we're now moving forward to restart testing, ready to begin in October again. We've already got six manufacturers signed up to test their products and a lot more discussing this.

For the latest version (v1.22), see link below: https://www.bregroup.com/services/testing/mental-health-product-testing/

We also met with several NHS Trusts and main contractors this year to discuss how they can incorporate the testing into their projects – everyone recognises the need for better testing with products still not performing as expected or desired in real life. Through conversations we've realised to start; as clients, designers and contractors we can simply ask suppliers to provide their test evidence. This doesn't require you to consider what risk grade you want to design to (as this might not be achievable), however, it will allow you to see independent and repeatable evidence for how products will perform against the ligature, robustness, and other criteria. Enabling genuine and



unbiased comparison for the first time. NHS teams who generally make the final decision on product selection will be able to show the full scope of evidence for an informed choice.

Over the coming months, we'll be reaching out to a number of NHS Trusts, designers and main contractors to continue this adoption.



Report	Conferences
Report prepared by	Jonathan Campbell
Date	September 2021

The Conference and Exhibition was held on 24 and 25 August at the Coventry Building Society Arena in Coventry.

Exhibition

442 people registered to visit the exhibition prior to the event with several 'walk-ins' on the day. 47 organisations exhibited in the hall, of these 22 were members of the DiMHN.

Conference

A total of 92 delegates and 30 speakers attended the Conference. Keynote speakers included

- Jane Ray, Head of Hospital Inspections, CQC.
- Kenita Watson, Experience of detention under the Mental Health Act.

The programme covered many topics including health and wellbeing, dementia, lived experience, art, design and mental health, clinical design, and many other topics.

Awards Ceremony & Networking Drinks

The quality and number of entries for the awards this year were extremely high. Andy Powell presented the awards on site within the exhibition area at the end of the first day, to our winners who were:

Product Innovation of the Year Wallgate Dementia e-Suite

Estates & Facilities Team GMMH Capital, Estates and Facilities Team

Concept Product Innovation VISTAMATIC

Service User Engagement Camden and Islington NHS Foundation Trust

Project of the Year, Refurbishment Kantor Centre of Excellence: The Anna Freud Centre

and The Pears Family School

Project of the Year New Build Inspire, CAMHS Unit – UK

Orygen Clinic – International

Art Installation Oh My Gosh, You're Wellcome... Kitten

Inspire, CAMHS Unit IKON Architects

Low Cost – High Impact

Clinical Team

Congratulations to all our winners.



Next year

The conference remains at the Coventry Building Society Arena (CBS Arena), for the next few years but the date will move to the second week in June. For 2022 the conference will be held on Tuesday, 7th and Wednesday 8th of June.

Jonathan Campbell

Vice Chair and Board Conference and Exhibition Lead

29 September 2021



Report	International
Report prepared by	Alex Caruso
Date	September 2021

In line with the strategic goals outlined at the start of the year, we are pleased to report the following achievements:

Salus Global Knowledge Exchange

The collaboration with Salus has been strengthen by a new MoU agreement signed earlier this year. DIMHN will be featured as Event Partner for the European Healthcare Design Conference in 2021. Attendance has been provided for members of the team to the Healthy City Design International Congress.

It was also my privilege to represent the Board for the virtual European Healthcare Design Congress in June 2021 chairing the session: Designing for custodial and mental health with contributions from Denmark, the UK and the USA.

Academy of Design & Health

The collaboration with the Academy continues to be under development with a MoU agreement in similar format to the one in place with Salus.

DIMHN Conference

Session 8: Designed in the USA was hosted by the International workstream to learn best working practice from USA with Frank Pitts and Tim Rommel.

DIMHN (International Membership)

I am delighted to confirm that for the fifth year in a row we have seen an upward trend in the number of International memberships (from 15 in 2017 to 38 in 2021). It is a testament to the engagement work undertaken by the Board and Stepex to expand DIMHN membership globally which acknowledges the value of the content shared on DIMHN platforms.



Report	Research and Education
Report prepared by	Paula Reavey
Date	September 2021

The R&E workstream has been successfully working on three projects this year; two books (one on border and boundaries and the International evidence gathering book) and negotiating an empirical project looking at transitioning from an older hospital site to a new facility, in Greater Manchester. We have secured PhD funding for five years, to be able to deliver on the latter project, which will be based at London South Bank University. The international workstream (led by Prof. Brown) will liaise with the Research and Education workstream in producing a rapid evidence report on international design standards, as well as a book to be included in the existing series.

The book on border and boundaries, scheduled to be delivered at the conference was completed on time, as was a follow up questionnaire aimed at feedback on the entire Design with People in Mind book series. A paper was also presented at the DIMH conference, outlining the book series' mission.

External activities have also included Prof. Reavey's invitation to sit on the NHS-E committee for improving secure environments, wherein she was asked to contribute and comment on the next report to be submitted to government. Prof. Brown & Reavey have also contributed to a number of roundtable discussions on urban design and mental health.

Prof. Paula Reavey

September, 2021



Workstream	Editorial
Report prepared by	Cath Lake
Date	September 2021

The Network magazine has continued to publish an interesting range of articles throughout the last year, with continued support from Designers and Manufacturers.

Revenue from the Network publication has remained steady despite the continued Covid pandemic, and in fact shows a recovery to "pre-pandemic" level of income. Income being £5,819.50.

Thanks go to the StepComms team, including Jonathan Baillie, Trevor Moon and Nick Carpenter for their continued hard work through challenging times.

Looking forwards, through discussion and collaboration with StepComms, from January 2022 issues of the Network will be focused on a digital publication with content enhanced from that achievable in the hard-copy issue. We envisage this will show our alignment with many of our Stakeholders in supporting the limitation of climate change and engage more widely with our membership and readers.

In addition, the editorial workstream will aim ensure the Network magazine delivers more focused articles on subject of therapeutic design and the experience of those that use mental health settings; engaging with experts by experience, academic research and clinical teams. The vision is to close circle and fully reflect the link between the day-to-day work of DIMHN, our website /social media interactions, and the Network publication.

Any members involved in the design, construction, operation or use of any mental health settings are welcome to contact the team with ideas for future articles.

Cath Lake

September 2021



Workstream	Marketing
Report prepared by	Philip Ross
Date	September 2021

We set of the year with big ambitions for the marketing output, with a wish to redesign the website to create it as a space to share ideas for improving mental health environments and for people involved in design of these spaces somewhere to speak to peers and explore challenges and solutions.

We started by creating a sub-committee with Cath Lake (P+HS), Lianne Knotts (Medical Architecture) to work with the appointed graphic design agency to give the charity a fresh and cohesive look and feel across all our platforms. We wanted our website to reflect the good design principles we push for in architecture.

After 4-5 months, we launched the website in April with a new members log in, allowing individuals to all sign up and take part in design discussions in the forums and access our growing portfolio of research and evidence captured in the Design With People in Mind book series (all available for free in our members-only resource section).

Registration numbers are growing every month, so please spread the word with colleagues to sign up and register – it's free for all individuals. If you're an individual and part of a commercial organisation that isn't signed up as one of our contributing organisations, you can now make a donation online to help fund the charities research and work to improve mental health environments.

We have streamlined the administration of our commercial members with the annual membership now being transacted online with a fully automated portal.



Workstream	Memberships / Partnerships
Report prepared by	Garry Charlton
Date	October 2021

Following the targets set and outlined for this year, we can report progress to date:-

- 1. Memberships improvement plan has been set with key primary targets for 2021 as follows:
 - a. Improve memberships revenue
 - b. Retain existing corporate membership volume
 - c. Consider increase of Corporate membership subscription
 - d. Improve private sector corporate membership volume
 - e. Attract income support from NHS Trusts
 - f. Retain free membership access for individuals

2. Achievements to date

- a. Existing corporate memberships have been retained
- b. Corporate Membership subscription increased by 25%, to £500/annum
- c. Questionnaire prepared for consultation with existing corporate members
- d. Action plan set to attract new private and NHS corporate membership support